

ABSTRACT OF THE DISCLOSURE

A household appliance is provided with a visual display, as well as a control system which enables the visual display to be used in an advertising mode of operation. The advertising mode can be selectively operated in either automatic or interactive formats. In the automatic
5 format, a series of screens are successively displayed on the screen in order to advertise various features and advantages of the appliance. In the interactive format, the consumer can enter desired selections through the screen as if the appliance was actually in use. The appliance then simulates an operation cycle based on the selections made. The
10 selections are preferably stored in a volatile memory location such that the control system reverts back to default settings and options, either after a preset idle period or upon establishing an OFF condition for the appliance.

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